## Plan of Action

DSPR-ICC/ Jerusalem Program: Women's Empowerment

No.	Activity	Indicator	Implementation period  Months								Responsibiliy Executive Director (ED) Projects Manager (PM)	Budget (USD)			
				1_		1 .	1_		Τ_	1_		1	T T	Project Coordinator (PC)	
	YAT	1	1	2	3	4	5	6	7	8	9	10	11	12	
1.1	Women initiatives of diversified products enhance	anced													
1.1	Identification & Selection of Target Group:														
	Introduce organization & project's nature & mechanism to relevant governmental bodies	Minutes of meeting												ED,PM & PC	0
	Obtain list of active registered societies with prioritization	List of societies												PC	0
	Assess prioritized initiatives	Site visits report												PM & PC	\$200
	Filtering and selection of target group	List of selected initiatives												ED,PM & PC	0
	Share outcomes with relevant bodies	Letter of support												ED	0
1.2	Profiling & Defining Relationships:														
	Introduce project's nature and mechanism to target group	Minutes of meeting												PM & PC	\$100
	Define roles and shares	MoU												PM & ED	0
1.3	Capacity Building:														
	Conduct two leadership and self esteem training modules (2 training days each for 48 participants)	Material, attendance sheets, pictures, questionnaire												PC & Trainer	\$2,000
	Assess managerial and technical skills needed	Trainer's assessment report												Trainer	0
	Conduct training in specific managerial skills:  * e-marketing (2 training days for 24 participants each)													PC & Trainer	\$1,000

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											Projects Manager (PM) Project Coordinator (PC)					
	*costing, branding & packaging (2 training days for 24 participants each)		1	2	3	4	5	6	7	8	9	10	11	12		\$1,000
	*networking (1 training day for 24 participants)															\$500
	*basic accounting ( 1 training day for 24 participants)															\$500
	Conduct training in specific technical skills related to dometstic food production and arts and crafts (2 training days for 12 participants each)	Material, attendance sheets, pictures, questionnaire													PC & Trainer	\$1,000
1.4	Provision of inputs:															
	Identify needed items with quantities	List of items with specifications													PC & Trainer	\$24,000
	Initiate bidding process	Quotations, minutes of bid opening session, awarding letter,													PM & PC	
	Supervise delivery & ensure operation of units	Purchace orders, delivery notes, invoives, payment vouchers & receipts													PC	
	Supervise production with quality control	Trainer's report													PC & Trainer	

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			1	2	3	4	5	6	7	8	9	10	11	12		
1.5	Access to Market:															
	Launch of e-marketing platform of diversified products	platform													Marketing firm	\$6,000
	Coaching production	Trainer's visits report, PC internal memos													Trainer & PC	\$400
	Organize yearly product exhibition within localities	Pictures, brochures, report													PC & beneficiaries	\$1,500
1.6	Reporting:															
	Reflect most significant change	Personalized stories													Trainer, PC& PM	0
	Submit final narrative reports	Narrative Report													Trainer, I Co I W	
	Total Budget for 12 months of the Project															\$38,200