

Sustainable Development Application Form

Please email this form in MS Word format along with detailed financials of proposed projects to
Rev. Vy Nguyen, Executive Director (vy@weekofcompassion.org).

Submitting Partner: Church World Service (CWS) Vietnam		Date: 28 SEP 2023	
Address: Block L, La Thanh Hotel, 218 Doi Can Street	City: Hanoi	State: Vietnam	Zip Code: 100000
Name of Contact: Ngo Quoc Dung	Title: Vietnam Country Representative		
Phone Number(s): +84 912390604	E-mail Address: ndung@cwsglobal.org		
Project Name, Local Country Partner, and Location:			
<i>New Integrated Development and Essential Action Plus</i> (New IDEA+) Supporting rural families in Vietnam to access sustainable clean water and sanitation (WASH) and climate change adapted livelihoods			
Project location: Muong Kim, Phuc Than, Ta Mung, Trung Ha, Tri Phu, Hung My, Phu Binh, and Kim Binh communes in Than Uyen and Chiem Hoa districts of Lai Chau and Tuyen Quang provinces, Vietnam			
Partners' (CWS, communities, government) History/Relationship with the Project:			
<p>CWS Vietnam's <i>New Integrated Development and Essential Action</i> program (New IDEA) was designed in 2015 to align and integrate flagship sectoral projects originally funded by the Finnish Evangelical Lutheran Mission (FELM) and CWS. The program has been funded by the Evangelical Lutheran Church in America (ELCA) since 2019 with complementary WASH funding from Week of Compassion in 2019 and 2020. Thanks to six-plus decades of engagement with the people and government of Vietnam, CWS Vietnam has achieved integration and synergy of this program through strong partnerships. CWS is uniquely placed to carry out this program due to its long-term and close collaboration with local government authorities at commune, district, and national levels, and its engagement with local communities, especially indigenous and minority ethnic groups. Now with more integrated programming that includes WASH and climate change adaptation, New IDEA+ renews CWS' commitment to the empowerment of some of Vietnam's most disadvantaged communities.</p>			
Description of Project			
Name of Project and Purpose (<i>agricultural, health, water, micro-credit, education, community development, etc.- and how it might address at least one of the 17 United Nations' Sustainable Development Goals 2015-2030</i>):			
<p><i>New Integrated Development and Essential Action Plus</i> (New IDEA+) is a multi-sector initiative designed to help communities and families address the challenges they face in attaining their right to dignified wellbeing. While Vietnam has become a lower middle-income country, its development progress has been patchy and enjoyed unequally; too many of Vietnam's citizens, especially those from among its indigenous and ethnic minority communities, are vulnerable and continue to live in poverty.</p> <p>Despite progress in development, many remote communities, especially those in the country's northwest mountainous region, are impoverished, without basic reliable access to running water and sanitation. These issues are further exacerbated by climate change, which increases the risks of flooding, drought, and crop and income loss; this in turn worsens sanitation and hygiene. Most significantly, it means that communities who are reliant on subsistence and small cash crop farming are struggling to meet their basic needs. This is causing scarcity of food and inadequate incomes, and is a push factor in labor migration (often hasty and unsafe).</p> <p>The focus of the program is sustainable WASH and climate change adapted livelihoods and builds on recent successes and lessons learned in addressing United Nations' Sustainable Development Goals SDG #6 for clean water and sanitation, SDG #7 for clean energy, and SDG #13 for Climate Action.</p>			

SDG 6: Clean water and Sanitation

In partnerships with communities, including local government duty bearers and quasi-government Women's and Youth Unions, key interventions to help people improve their lives will prioritize community mobilization for safe, quality household and community access to water. The project will support improved hygiene and sanitation alongside increased focus on waste management in schools and communities. In communities where the water quantity and/or quality is tenuous, CWS will help families, leaders and government partners improve their limited, inefficient, or otherwise lacking water sources and systems.

Further, the Community-led Total Sanitation (CLTS) and Open Defecation Free (ODF)¹ approaches will continue to be used to expand outreach and impact because of their successes to date in similarly situated communities. CWS staff have expertise in using these approaches effectively to raise awareness and mobilize communities for sustainable WASH aims. Using CLTS and School-led Total Sanitation (SLTS) methodologies, improved WASH will be promoted through: (i) building and installing of low-cost sanitary latrines, (ii) use of probiotics for safe and sustainable animal waste management, (iii) community trash collection, and (iv) water supply improvement. Each of the project components, in homes, schools, and community Culture Houses, is complementary and reinforcing to each other and the overall objective.

SDG 7 and SDG 13

CWS will work with three communities to pilot clean energy and climate adapted livelihoods. Working through the local People's Committee, CWS will partner with local agricultural cooperatives to apply a new technology – renewable energy – to improve their production process of raw materials. The project will introduce the use of solar agricultural drying houses with the aim of reducing production cost thanks to savings in labor, time, fuel, etc. compared to traditional drying methods. Raw agriculture materials (such as dry bamboo shoots) will be processed and kept longer, the products will be cleaner, of higher quality and added value leading to an expected increase in agriculture production and family income. As well as adapting to new climate realities the project will mitigate climate harm through decreased greenhouse gas emissions.

Given the COVID-19 pandemic and the impacts on family income and resilience, these activities are needed now more than ever. With Week of Compassion support, eight communities reaching 3,500 people will have sustainable WASH improvement and climate adapted livelihoods.

Target Population (*children, women, farmers, urban poor, etc.*- priority will be given to projects that enable the empowerment of women and children):

The program will target vulnerable ethnic minority groups living in rural mountainous areas in north/northwest Vietnam. This is one of the poorest regions of the country and has a high proportion of people living in poverty as defined by the government (Poverty rates of 19% of families in Muong Kim commune, 22% in Kim Binh, 41% in Hung My communes).

Villages prioritized for the project are to be identified through planning workshops with the communes and local communities. CWS has found from its current programming in WASH that women and children are most negatively affected by substandard hygiene and sanitation conditions. The project, as such, will prioritize women and children in promoting and implementing activities. The CWS team will work with local Women's Union and schools to mobilize their active involvement and participation in project implementation. In villages prioritized for climate adaptation, the team will work with local agricultural cooperatives and farming families, with an emphasis on women-led or headed households. This targeting is complementary and helps strengthen the ELCA-funded program with additional funding from Week of Compassion.

How many persons are/will be served? (*please give as specific a figure as possible*)?

¹ Community Led Total Sanitation (CLTS) is a methodology for mobilizing communities to end open defecation starting with help in self-appraisal and analysis of their sanitation profile followed by action to become ODF (open defecation free). CLTS is designed to be provocative and fun and to facilitate/support community (not outsider) decisions to build low-cost sanitary latrines, and to reward ODF households and penalize OD ones.

It is estimated that the WASH and climate change adapted livelihood initiatives will mobilize participation and benefit approximately 3,500 people in eight communes. Almost 100% of the children, women and men who will benefit from the project are from ethnic minority groups; about 55% are women and girls.

Key Objectives:

Objective 1 | 8 communities have sustainably incorporated sanitation access and improved hygiene behaviors.

Outcome: People, including villagers and school children, have improved knowledge and practice improved hygiene behaviors (build and use sanitary latrines, and hand washing with soap). Specifically, 2 new villages will achieve “Open defecation free” (ODF) status while others maintain sustainable ODF status with 100% of families using sanitary latrines; All people turn from open defecation to practicing new hygiene behaviors.

Objective 2 | 3 communities have initiated climate change adapted livelihoods.

Outcome: Communities have improved production processes and increased incomes for local producers through the introduction of solar agricultural drying houses, climate change adapted cash crops, and use of renewable energy technology.

Key Activities:

Objective 1 | 8 communities have sustainably incorporated sanitation access and improved hygiene behaviors.

CWS will engage communities, including students, their parents, teachers, and other adults, to access information, new knowledge, skills and tools to understand and manage the risks that environmental pollution, including open defecation, poses to health, wellbeing and livelihoods. The project will initiate the building and use of low-cost sanitary latrines and ODF as sustainable solutions. Community awareness-raising activities will be designed specifically for different learners: adults and children. **Activities will be led by community members** who expand their own awareness, knowledge, and information-sharing skills during project training sessions to become community motivators and mobilizers. New IDEA program experience suggests that improved awareness and knowledge will lead to positive changes in attitudes and new or improved basic hygiene practice with benefits to individuals, families, and whole communities.

Key interventions and activities are:

- Sustainable Open-defecation Free (ODF) village mobilization
 - 16 community awareness raising and mobilization events for maintaining sustainable ODF
 - 8 sustainable ODF verification, certification, and celebration events
 - 8 community initiatives to support / reward the sustainable ODF achieved villages
 - Regular monitoring and progress review meetings
- Community animal waste management
 - 16 community awareness raising and training events on animal waste treatment using probiotics
 - Regular monitoring and progress review meetings
 - 8 verifications, certification for villages / household clusters reached animal waste ODF
 - Support probiotics for technical training events and for villages / household clusters that have 100% participating families use probiotics for animal waste management
- Community-managed garbage collection
 - 1 exchange visit to a good model for community-managed garbage sorting and collection
 - 2 info-sharing workshops for establishment of community-managed garbage collection
 - 15 community awareness raising and mobilization on garbage management
 - Support tools (garbage trolleys, protection items, probiotics, etc.) for the community-managed garbage collection
 - Regular progress review and expansion meetings
 - 1 workshop for final review, drawing lessons learned and result dissemination

- School and community sanitation infrastructure improvement
 - Building 3 water wells for schools.
 - Building sanitary kitchen for a preschool
 - 2 info-sharing and planning workshops for establishment of community-managed water supply system
 - Support for 2 community-managed water supply systems in Chiem Hoa and in Than Uyen
 - 2 village meetings for setting up of water user management and protection of the water systems

Objective 2 | 3 communities have initiated climate change adapted livelihoods.

The project will support communities in transitioning to resilient livelihoods that are adapting and responding to climate change. The project will pilot clean energy models – namely solar drying houses – that reduce dependence on fossil fuels and improve production outputs. The solar agricultural drying houses will reduce production costs thanks to savings in labor, time, fuel, etc. compared to traditional drying methods. Raw agriculture materials will be processed and kept longer, the products will be cleaner, and of higher quality. **The added product value is expected to lead to an increase in agriculture production and family income.** As well as adapting to new climate realities the project will mitigate climate harm through decreased greenhouse gas emissions. This intervention will start with an exchange visit to a solar agricultural drying house (climate change adapted livelihood model) for community leaders to first understand the issue. Info-sharing/planning workshops for establishment of pilot solar agricultural drying houses will be held with more community members to participate and discuss. This will be followed by project material support to two agriculture cooperatives to build solar agricultural drying houses and technical training sessions on usage and maintenance.

In addition, the project will build community capacity, knowledge, and skills, through promotion of climate change adapted livelihood practices. Technical training will be provided on home agricultural production, such as local beans, mushroom raising and others to be identified, to support the development of input production for solar drying houses, and material support (tools, seedlings, etc.) for farming families. With the solar drying houses, the harvest can be kept longer, be value added, and be sold to other markets. There will be targeted support for the development of output products from solar drying houses such as product packaging design and printing, product processing and packaging equipment, product display and introduction. Additionally, communities will be consulted on the selection, **introduction and promotion of climate change resilient cash crops**, and will participate in workshops focused on improved and climate adapted methods, such as saved water irrigation.

Specifically, key activities are:

- Piloting solar drying houses (renewable energy use)
 - 1 exchange visit to a cooperative-managed solar agricultural drying house
 - 2 consultation workshops for need identification for solar drying house
 - 2 info-sharing/planning workshops for establishment of pilot solar agricultural drying houses
 - 2 technical training sessions on usage and maintenance of the solar agricultural drying houses
 - Support to build 2 solar agricultural drying houses
 - Support the development of input production for solar drying houses
 - Support the development of output products from solar drying houses
- Climate change adapted cash crop promotion
 - 2 consultation workshops to identify suitable climate change adaptation cash crops
 - 2 exchange visits to models for suitable climate change adaptation cash crops
 - 2 info-sharing/planning workshops for promotion of the identified cash crops
 - 2 technical training workshops for the identified cash crop for climate change adaptation
 - Material support (tools, seedlings, etc.) for pioneer families
 - Regular progress review meetings and technical supports

Duration of Project: One year

Project Budget

Total Budget: US\$160,972	
Amount Requested from Week of Compassion: US\$141,940	
Is this a one-time request or an on-going request? One time	
Please attach a detailed, itemized budget and cost breakdown for the requested funds. Attached	
Is the project financially supported by ecumenical or outside partners? If so, what percentage does it cover for this project and please list those partners?	
CWS Co-financing: US\$18,987	
What is the overall percentage of fund requested that will be used for administration/overhead? 10% (US\$12,904) of the requested WOC funding (US\$129,036) will be used for CWS administration/overhead	
If this project has been funded previously or is in the same geographical area, please specifically state when and how much was granted:	
Expanding Enhancing Water, Sanitation and Hygiene (E ² WASH) within New IDEA 2021 with US\$49,527 – completed	
Dates and project names of previous approved WOC proposal submissions within the last 5 years:	
Expanding Enhancing Water, Sanitation and Hygiene (E ² WASH) within New IDEA 2021	
How do you plan to monitor, evaluate, and report back to Week of Compassion? (Please note that future funding is contingent upon reporting, and that reports should be made between 6 months- 12 months after funding. In addition to reporting, please provide at least one story of transformation and photos.)	
<p>Monthly monitoring will be conducted by the Vietnam team. Monitoring will use quantitative and qualitative approaches and tools such as checklists, pre-/post-tests for teaching-learning activities for quantitative indicators and in-depth interviews, focus group discussions and participant stories for qualitative progress checking.</p> <p>The CWS Program Manager/Officer, who is based in Hanoi, and Project Officers, who are based in project locations, will be responsible for regular monitoring focused on project achievements for agreed activities and outputs, outcomes.</p> <p>Activity surveys will be done in the first months of the project. Routine monitoring will engage village, commune, and district stakeholders. Monitoring focus will be on learning for improvements month-by-month.</p> <p>A year-end evaluation will measure accomplishments (outputs and outcomes) resulting from activities and inputs. It will assess overall project progress for effectiveness, efficiency, and relevance, including successes achieved, unforeseen results, and lessons learned. The evaluation will also inform us of project design changes, if needed, to continue if funds permit in the future.</p> <p>The CWS Vietnam team will work with the CWS Communications colleagues on communication materials including project stories, photos, and X (formerly Twitter), Facebook posts to share and/or submit to Week of Compassion.</p>	
Have all reports and stories from previous projects been submitted to WOC? Yes.	
Application prepared and submitted to WOC by: Ngo Quoc Dung, Vietnam Country Representative, and Ariane Cartwright, CWS Director, Business Development	Contact info: ndung@cwsglobal.org acartwright@cwsglobal.org

Week of Compassion Contact Information:

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Project budget: CWS New IDEA Plus Vietnam

Objectives	Key activities to achieve objective	Description	Total (USD)	WOC funding (USD)	CWS Co-financing (USD)
Objective 1: 8 communities have sustainably incorporated sanitation access and improved hygiene behaviors	Action 1: Sustainable Open-defecation Free (ODF) village				
	16 community awareness raising and mobilization events for maintaining sustainable ODF	US\$83/event * 16 events	1,328	830	498
	Monitoring and progress review meetings	US\$83/event * 5 meetings	415	415	-
	8 sustainable ODF verification, certification, and celebration events	US\$166/time * 8 times	1,328	830	498
	8 community initiatives to support / reward the sustainable ODF achieved villages	US\$833/initiative* 8 initiatives	6,664	4,165	2,499
	Action 2: Community animal waste management				
	16 community awareness raising and training events on animal waste treatment using probiotics	US\$83/event * 16 events	1,328	830	498
	Monitoring and progress review meetings	US\$83/event * 5 meetings	415	415	-
	8 verifications, certification for villages / household clusters reached animal waste ODF	US\$166/time * 8 times	1,328	830	498
	Support probiotics for technical training events and for villages / household clusters that have 100% participating families use probiotics for animal waste management	US\$150/village * 8 villages	1,200	1,200	-
	Action 3: Community-managed garbage collection				
	1 exchange visit to a good model for community-managed garbage sorting and collection	US\$833/visit * 1 time	833	833	-
	2 info-sharing workshops for establishment of community-managed garbage collection	US\$415/workshop * 2 workshops	830	830	-
	15 community awareness raising and mobilization on garbage management	US\$83/event * 15 events	1,245	1,245	-
	Progress review and expansion meetings	US\$83/meeting * 5 meetings	415	415	-
	Support tools (trolleys, protection items, probiotics, etc.) for the garbage collection	US\$833/village * 5 villages	4,165	4,165	-
	1 workshop for final review, drawing lessons learned and result dissemination	US\$833/workshop * 1 workshop	833	833	-
	Action 4: School and community sanitation improvement				
	Water well for 3 schools	US\$833/well * 3 water wells	2,499	2,499	-
	Sanitary kitchen for a preschool	US\$6,250/kitchen * 1 kitchen	6,250	6,250	-
	2 info-sharing / planning workshops for establishment of community-managed water supply systems	US\$625/workshop * 2 workshops	1,250	833	417
	Support for a community-managed water supply system in Chiem Hoa	US\$16,667/system * 1 system	16,667	16,667	-
	Support for a community-managed water supply system in Than Uyen	US\$14,583/system * 1 system	14,583	14,583	-
	2 village meetings for setting up of water user management and protection of the water systems	US\$625/meeting * 2 meetings	1,250	-	1,250
	Subtotal:		64,826	58,668	6,158
	Action 5: Solar drying house (renewable energy use)				
	a) Technical and materials supports for building solar drying houses				
1 exchange visit to a cooperative-managed solar agricultural drying house	US\$1,250/visit * 1 time	1,250	1,250	-	
2 consultation workshops for need identification for solar drying house	US\$585/workshop * 2 workshops	1,170	1,170	-	
2 info-sharing / planning workshops for establishment of pilot solar agricultural drying houses	US\$585/workshop * 2 workshops	1,170	1,170	-	
2 technical training sessions on usage and maintenance of the solar agricultural drying houses	US\$500/training * 2 trainings	1,000	1,000	-	
Support pioneer cooperatives to build 2 solar agricultural drying houses	US\$6,250/house * 2 solar houses	12,500	10,833	1,667	
b) Support the development of input production for solar drying houses					

Objectives	Key activities to achieve objective	Description	Total (USD)	WOC funding (USD)	CWS Co-financing (USD)
Objective 2: 3 communities have initiated climate change adapted livelihoods	2 info-sharing / planning workshops for development of input production for solar drying houses	US\$585/workshop * 2 workshops	1,170	1,170	-
	2 technical training on input production for solar drying houses	US\$1,250/training * 2 trainings	2,500	2,500	-
	Material support (tools, seedlings, etc.) for 28 pioneer families	US\$208/family * 28 families	5,824	4,154	1,670
	c) Support the development of output products from solar drying houses				
	Support product packaging design and printing	Lumpsum US\$1,667	1,667	834	833
	Support for product processing and packaging equipment	Lumpsum US\$2,500	2,500	1,250	1,250
	Support product display and introduction	Lumpsum US\$2,500	2,500	1,250	1,250
	Action 6: Climate change adapted cash crop promotion				
	2 consultation workshops to identify suitable climate change adapted crops	US\$585/workshop * 2 workshops	1,170	585	585
	2 exchange visits to models for suitable climate change adapted crops	US\$833/visit * 2 times	1,666	-	1,666
	2 info-sharing / planning workshops for promotion of the identified crops	US\$585/workshop * 2 workshops	1,170	585	585
	2 technical training workshops for the identified crops for climate change adaptation	US\$833/training * 2 trainings	1,666	833	833
	Material support (tools, seedlings, etc.) for 12 pioneer families	US\$415/family * 12 families	4,980	2,490	2,490
	Subtotal:		43,903	31,074	12,829
Program additional costs	Activity surveys	Lumpsum US\$1,667	1,667	1,667	-
	Project monitoring	US\$590/field trip * 6 trips	3,540	3,540	-
	Project external evaluation	Lumpsum US\$5,000	5,000	5,000	-
	Project external audit	Lumpsum US\$2,917	2,917	2,917	-
	Staff salaries/benefits	(Breakdown below)	26,170	26,170	-
	Program Officer	33% of annual salary = \$6,270			
	Project Officer - Chiem Hoa	50% of annual salary = \$6,000			
	Project Officer - Than Uyen	50% of annual salary = \$6,000			
	Country Representative	10% of annual salary = \$5,700			
	Finance Manager	10% of annual salary = \$2,200			
	Subtotal:		39,294	39,294	-
	Program Subtotal:		148,023	129,036	18,987
CWS Administration	CWS administration	10% of the WOC funding	12,904	12,904	-
		Administration Subtotal:	12,904	12,904	-
	TOTAL BUDGET:		160,927	141,940	18,987